


# JUST THE FACTS: GREEN CIRCLE GROWERS



**Who:**  
Green Circle Growers

**What:**  
One of the largest greenhouses in North America with over 100 acres of indoor growing space



**Where:**  
Oberlin, Ohio

**When:**  
Established in 1968 by John van Wingerden as a vegetable farm. It has been family owned and operated ever since.

## ***Did You Know that Green Circle Growers...***

Is repeatedly ranked a Top 10 Greenhouse by *Greenhouse Grower Magazine*.

Seeks to make every day better with plants.

Offers two flagship brands: Just Add Ice® and Wild Interiors®

**Just Add Ice®** provides plant enthusiasts with easy-care Phalaenopsis orchids and other houseplants, including Money Trees, Anthuriums and Bonsai. All plants in the Just Add Ice® line can be watered weekly with ice cubes.

**Wild Interiors®** brings the outdoors inside with a wide collection of succulents and foliage plants grouped into four collections: **Bohemian Dreams, Woodland Whimsy, Tropical Oasis and Desert Retreat.**

Has more than **150+ acres** of indoor growing space.

Provides an ever-expanding indoor plant portfolio including **Orchids, Tropicals, Foliage, Succulents,** and seasonal crops like **Annuals, Hydrangeas, Lilies, Mums, and Poinsettias.**

Is known for innovative, sustainable growing practices, from rainwater conservation to tray recycling to wood-fired boiler systems powered by scrap wood from local communities.

Uses automation and sophisticated plant management software to constantly track growing data and maximize yield.

Is a significant plant supplier to mass retail channels including grocery and supermarkets, big box outlets, home improvement stores, independent garden centers, and online stores.

Also has its own consumer-facing eCommerce business.

Offers safe, reliable, professional, and cost-beneficial logistics and transportation services for greenhouses, nurseries, growers, and other fresh industry companies through its **Fresh 2 U®** business.

Supports the plants supply chain by providing seeds, cuttings and liners from breeders and greenhouse suppliers across the world through its **Express Seed®** operations