## Just The Facts: Ice Watering...It W orks!

When you bring home a full-size Just Add Ice® Orchid, all you need is three ice cubes once a week for just the right amount of water. Not too much. Not too little.


## just add ice

"We have proven that ice cubes are a viable way for consumers to water Phalaenopsis orchids in bark media. It is an easy and convenient method to provide a
set volume of water, which reduces the problems with over- or under-watering."
-Dr. Michelle Jones, Professor and DC Kiplinger Endowed Floriculture Chair at the Ohio State University

## Did You Know that Ice Watering

Is a proven, effective method for controlling the amount of water plants receive

Helps plant owners avoid over- or under-watering
Ensures the root system absorbs water evenly
Is convenient and makes it easy to remember how much and how frequently to water

Has tested favorably in two research studies at The Ohio State University and the University of Georgia

Has proven to be safe for orchids
Does not negatively impact orchid health or appearance
With three ice cubes equals about $1 / 4$ cup of water a week for a full-size orchid

Also works for some houseplants, including the Anthurium and Money Trees

