

Just Ideas: Story Starters about Just Add Ice® Orchids and Houseplants



Orchid Care 101

It's true. Some orchids are fussy, but not ones from Just Add Ice®. These Phalaenopsis orchids don't require complicated care. Here's what you need to know to keep them healthy, blooming and beautiful. Just Add Ice® even offers a watering calendar to help you remember.

Caring for a Resting Orchid

When a Just Add Ice orchid's flowers drop off, it's not dead; it's merely resting. This is a normal part of the Phalaenopsis orchid's lifecycle. Here are care tips to help your orchid rest up so it can rebloom with vibrant, healthy blossoms.



What Not to Do: Avoiding Common Anthurium Care Mistakes

You'll soon discover that caring for anthuriums isn't complicated. There are missteps many novice plant owners make. Here's what to avoid doing so you can keep this unique tropical houseplant happy and healthy.

The Right Spot: Where to Put Your Anthurium

All plants have places where they thrive best. It all depends on the light, temperature and even humidity. Learn where the best spots in your home or office are for the visually striking anthurium plant.



How to Make the Most of Your Money Tree

Rumored to bring good luck and fortune, money trees have a long history as a houseplant. Based in the concept of Feng Shui, these trees are said to work better in some locations in your home or office than others. Let's take a look at where these are and how to make the most of them when it comes to keeping this lucky plant healthy and happy.

just add ice®
It's Just That Simple.

For more inspiration, to arrange an interview with Just Add Ice® growers and experts, or to receive samples or hi-res images, contact:

Robin Suttell | Falls | rsuttell@wearefalls.com | 216.472.4032